

Christopher R. Noble

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PROFILE

Technology licensing – University IP evaluation, protection and management. Sponsored-research IP negotiations and sponsor relationships. Working with Faculty on their IP strategy and decisions. IP licensing to start-ups, corporate research sponsors and companies of all sizes and from countries around the world. Lecturing internationally on IP licensing practice and valuation.

Business startups – Organized and staffed two startup companies. Wrote business plans, presented at conferences and road shows, sourced and raised financing from VC and corporate investors.

Acquisitions, joint ventures and licensing – Initiated and closed deals for intellectual property, product lines and manufacturing operations, domestically and overseas. Researched and wrote patents.

Business strategy & boards – Led strategic planning processes for large and small companies; served on for-profit and non-profit boards; designed board governance processes and committees.

P&L – International business and profit management in high-growth and turnaround situations.

High-tech marketing – Created and executed strategies and programs in a wide range of markets.

Background – Engineer and MBA from 1st-tier schools. Lived and worked in Europe and South America. Fluent in French and Spanish. French and Canadian citizen, US Permanent Resident.

EXPERIENCE

- 2008– Present **MASSACHUSETTS INSTITUTE OF TECHNOLOGY** Cambridge, MA
Technology Licensing Officer
- Responsible for MIT's Energy technology portfolio
 - IP terms of sponsored research, invention triage, IP prosecution and management, license negotiations
 - Design of licensing infrastructure, policies and procedures, recruiting and training for MIT support of Skolkovo Institute of Technology (Moscow)
 - Committee leadership role in professional societies
- 2004 – 2008 **ULTIMATE BALANCE, INC.** Winchester, MA
Wearable motion-sensing technology for sports, physical rehabilitation and health care
Co-founder, CEO
- Raised Series-A funding, organized company, hired staff and contractors
 - Set up manufacturing and distribution; wrote & filed patents
 - Introduced first product in sports market within 12 months of company launch
 - Recruited teaching hospitals & researchers for field trials
- 2002 - 2005 **ORION ROPEWORKS** Winslow, ME
Industrial rope manufacturer
Board Member
- Joined board of bankrupt company as part of new investor/manager group
 - Company rebuilt and sold profitably to larger competitor with net increase in local jobs
- 2000 - 2004 **INFLECTIONPOINT CONSULTING** Winchester, MA
Business consulting and fundraising
Principal
- Sourced and raised >\$50M from VC and corporate investors for four startups
 - Investigated and valued acquisition targets for corporate clients
 - Led and facilitated strategic planning, merger-integration and business plan projects
- 1998 - 2000 **PHILSAR ELECTRONICS** Ottawa, Canada
Venture-backed wireless communication technology startup
Vice-president, Sales & Marketing

- Wrote business plan & presented company at venture-capital investor conferences
- Recruited 1st-tier VC as lead investor; recruited VP of Sales
- Created company's product strategy around emerging wireless standards
- Repositioned company with new website, media relations and corporate identity
- Company sold profitably to Conexant Systems in 2000

1995 - 1998 **CP CLARE CORPORATION** Beverly, MA
\$150M public (NASDAQ) telecom component manufacturer
Vice-President & General Manager, Surge Protection Division

- P&L and M&A activities in the U.S., Mexico and Europe

1983 - 1995 **ANALOG DEVICES, INC.** Wilmington, MA
\$1B public (NYSE) electronic components manufacturer
Marketing Manager, Product Line Director

- Worldwide P&L, business strategy and employee teams in 3 countries

1977 - 1981 **SCHLUMBERGER, INC.** US, Venezuela, Argentina
\$5B public (NYSE) oil exploration services company
Field Engineer, Field Testing Coordinator

- Managed oil exploration operations with direct customer delivery responsibility
- Lived with and managed local staff and complex, time-critical operations in unsupervised, isolated rural and wilderness locations

PROFESSIONAL SOCIETIES

2012- 2014 **ASSOCIATION OF UNIVERSITY TECHNOLOGY MANAGERS (AUTM)**
Assistant Vice-President, Faculty Development
2010- 2012 *Committee Co-Chair, Essentials Course*
Lecturer, IP Commercialization and Valuation (US, South America)

2011 **WORLD INTELLECTUAL PROPERTY ORGANIZATION (WIPO)**
Lecturer, IP commercialization and Valuation (Eastern Europe)

NON-PROFIT EXPERIENCE

2008- 2011 **DESIGN THAT MATTERS** Cambridge, MA
Technology design to improve the services of social enterprises in developing countries
Board Member and Treasurer

2000 - 2008 **HEARTS AND NOSES HOSPITAL CLOWN TROUPE** Needham, MA
1:1 bedside clowning and clown training for hospitalized children
Chairman of the Board

1994 - 2000 **FUTURE SCIENTISTS AND ENGINEERS OF AMERICA** Anaheim, CA
After-school science clubs to promote interest in math and science
Regional Director

EDUCATION

1981 - 1983 **SLOAN SCHOOL OF MANAGEMENT, MIT** Cambridge, MA
M.Sc., Management

1972 - 1977 **McGILL UNIVERSITY** Montreal, Canada
B.Eng. (Honors), Electrical Engineering